



# SOUTHEAST COMMUNITY DAY PARADE AND FESTIVAL

Founded and organized by Andrew Shannon in 1991



## PARADE APPLICATION

email: andrewshannonevents@gmail.com phone: 757.877.0792 website: www.southeastdayparade.com

### IMPORTANT INFORMATION \*THIS EVENT OCCURS RAIN OR SHINE

**Parade Date:** Saturday | September 12, 2026

**Parade Line-up Location:** Booker T. Washington Middle School, 3700 Chestnut Ave., Newport News

**Parade Viewing Stand Location:** 2016 Jefferson Avenue, Zion Baptist Church Grounds

**Parade Line-up Time:** 9:00 am participants should begin lining up in parade formation

**Parade Start Time:** 10:00 am. participants should be ready to proceed in Parade promptly at 10:00 am

**ALL PARADE ENTRIES MUST SUBMIT AN APPLICATION**

**Complete and return application form no later than the Friday before the parade (See step 5)**

#### 1. Organization information

Name of Contact Person (Last name, First name )	Address (Street Number, City, State, Zip Code)
Organization's Name	Contact phone number:
	Email:

#### 2. Type of Entry (Five categories of entries: Indicate your type and give a detailed description)

Band  Costume/Clown  Float  Marching/Walking unit  Novelty float

#### Identify the number and type of vehicles in the entry

Cars. Pickup Trucks Panel truck & length ft. Trailer & length ft.

Give a detailed description of your entry below

**3. Number of Participants ( Marching & Vehicles(s) only.)** Walking: Marching:

**4. Please include what you'd like to have announced when your entry approaches the viewing stand if we're able (\*\*please note that we may or may not be able to announce your excerpt)**

\*\*If writing, please print clearly and legibly. Use the back of this form for additional space. Note: This information is subject to editing for readability and length of subject matter.



@ANDREWSHANNONEVENTS #SOUTHEASTDAYPARADE

## Social Media

Follow our new Facebook and Instagram pages **@andrewshannonevents** and list yours below (if applicable). Be sure to tag us when you post about the event.

Facebook

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Instagram

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### Name of the parade/event:

The cultural significance of the name carries history and importance to the downtown Newport News community, in which we are acknowledging and have been serving, since 1991 when it was founded by Mr. Andrew Shannon. Hear why the parade was started, on our Youtube.

**Name:** Southeast Community Day Parade and Festival

**Hashtag:** #southeastdayparade

**Our IG/Facebook/Youtube handle:** @andrewshannonevents

If your group posts on social media, please have your social media person use the above information.

## 5. PLEASE INDICATE HOW YOU WILL BE RETURNING THE APPLICATION

ALL APPLICATIONS MUST BE RETURNED NO LATER THAN THE FRIDAY BEFORE THE PARADE BY 12:00 PM FOR INCLUSION INTO PRINTED PROGRAM OF PARTICIPANTS

<b>EMAIL</b> <input type="checkbox"/> <b>sclcnn@aol.com</b>	<b>MAIL</b> <input type="checkbox"/> Southeast Community Day P. O. Box 120002 Newport News, VA 23612
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## 6. STATEMENT OF AGREEMENT

**I/my group acknowledge with my signature below that parade entries will follow instructions given by a Parade Marshall. I/my group further understand and agree to hold harmless organizers of Southeast Community Day, and acknowledge everything noted on the parade application.**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



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